



Full Digital Platform

Connect Your Past to the Future with a Main Street Mobile Solution

Your Main Street district is an important part of the community, both its past and its future. Residents and visitors use their smartphones every day to look-up information and communicate. Now is the perfect time to start developing a Bar-Z mobile solution that will share your Main Street with the next generation and bridge the gap from the Main Street of the past to the Main Street of the future.

Bar-Z is an Austin, TX based mobile software development company that has been helping organizations tell their stories since 2005. Our services include responsive-design websites and smartphone apps for Apple iPhones, iPads, Android smartphones and tablets. A Main Street app will become a vital resource for sharing your district and all it has to offer.

- Native apps for iPhone®, iPad®, iPod touch® and Android™ devices
- Responsive design websites
- Customized for your Main Street and audience
- Dynamic business listings and interactive features
- Dedicated support



"Working with Bar-Z on developing our Go KilGore app was a great experience. I enjoyed working with the Bar-Z staff on really making our app fit our community and it was a lot of fun to see the app go from just an idea to an actual finished product.

Our finished product is absolutely amazing – it really captures the essence of our downtown and I know it will be a great tool for our community and visitors to use. The graphics are stunning and features like Passport and the Mobile postcard really take the app to the next level – Bar-Z staff really took the time to get to know our community so that they could really capture the essence of our downtown in this app.

I highly recommend working with them."

*- Melida A. Heien, Main Street Manager,
City of Kilgore, TX*

Customized Mobile Solutions

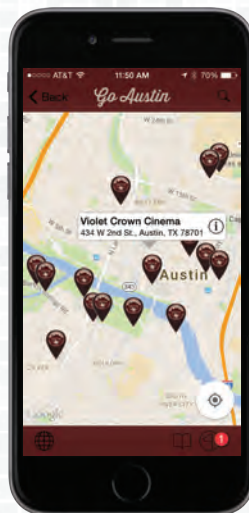
- Offer easy access to Main Street businesses with multimedia, social media and turn-by-turn routing
- Include interactive GPS maps
- Share your Main Street's past with tours, historic photos, audio and video footage
- Include a community event calendar
- Support Main Street businesses with loyalty cards or a Main Street Passport program
- Send out push notifications for announcements and local news

Each Main Street business listed in your Bar-Z apps and website will benefit!

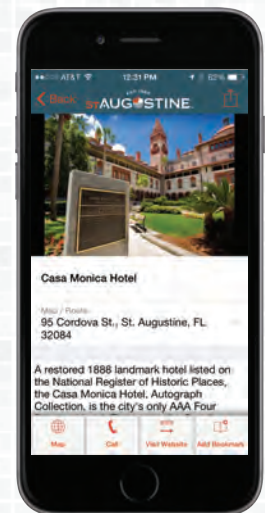
- ▶ Photo gallery with up to 24 images
- ▶ Audio and/or video file
- ▶ Phone number, website and email
- ▶ Hours of operation
- ▶ Turn-by-turn routing
- ▶ Social media integration
- ▶ Events schedule
- ▶ 10,000 character text description
- ▶ Included in the "Around Me" feature
- ▶ Location along a walking tour
- ▶ GPS triggering alerting users when they are near a business
- ▶ Coupons - the value of the deal is completely up to the business
- ▶ Push notifications to promote businesses
- ▶ Optional banners or interstitial ads to create business spotlights that change weekly



Custom Graphics



Interactive Maps



Enhanced Listings

Ready to Learn More?

Contact Bar-Z today to schedule a complimentary web demo to learn more about the platform and what it can do for your Main Street. Your apps and website will be ready to launch in about 6-8 weeks so you can start promoting your local businesses. Our step-by-step development process makes the project easy and manageable.

Worried about the cost? Bar-Z has several different packages to choose from to meet your needs and budget.

What are you waiting for? Smartphone usage is only increasing, so now is the time to take your Main Street mobile to meet this demand. Bar-Z is your partner for mobile success!

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