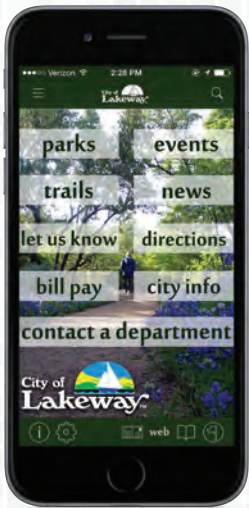


# bar-z MOBILE DEVELOPMENT

## Custom Mobile Solutions to Engage Citizens & Promote Your Community

Your residents and visitors already use their smartphones every day to look-up information, communicate and stay connected. We are in a mobile revolution.

Let Bar-Z help your community stay progressive and keep pace with technology. We envision a multifunctional mobile solution that is valued by your entire population. Bar-Z apps provide an effective mix of innovative functionality and useful information to meet the needs of your city and citizens.



### Broad Ranging Benefits

- Grow civic engagement
- Empower residents
- Encourage economic development
- Communicate in real time
- Support visitors and tourism initiatives
- Provide a go-to resource of useful information



### Comprehensive Mobile Solutions

- Native apps for iPhone®, iPad® and Android™
- Responsive design website
- Online CMS for content management
- Custom layout and graphics
- Dynamic information and interactive features
- Dedicated support and hands-on training

*"Working with Bar-Z on developing our Go Kilgore app was a great experience. I enjoyed working with the Bar-Z staff on really making our app fit our community and it was a lot of fun to see the app go from just an idea to an actual finished product."*

*Our finished product is absolutely amazing – it really captures the essence of our downtown and I know it will be a great tool for our community and visitors to use. The graphics are stunning and features like Passport and the Mobile postcard really take the app to the next level – Bar-Z staff really took the time to get to know our community so that they could really capture the essence of our downtown in this app."*

***I highly recommend working with them!***

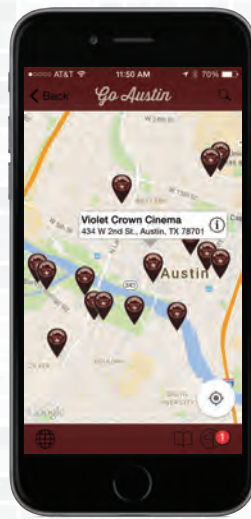
*- Melida A. Heien,  
Main Street Manager,  
City of Kilgore, TX*

## Bar-Z Offers Solutions

We're here to help you every step of the way. Our step-by-step development process and dedicated project managers make your app project easy and manageable. Marketing consultations assist with developing an app launch and marketing strategy. Your apps and website will be ready to launch in 6-8 weeks so you can start engaging your citizens with an innovative mobile solution.



Custom Graphics



Interactive Maps



Complete Resource

*The extensive feature set focuses on civic engagement and interactivity to support your initiatives and promote everything your community has to offer.*

- ▶ Geolocation push notifications
- ▶ "Report an issue" tool
- ▶ City department directories and who to call
- ▶ Bus schedules and city maps
- ▶ Parks and trail system
- ▶ Historical tours and information
- ▶ Newcomer orientation and community passport
- ▶ Shop local programs and business listings
- ▶ "Right Now" links for current weather, traffic and parking information
- ▶ Community event calendar
- ▶ Social media integration
- ▶ Photo galleries and video
- ▶ Links to online bill pay services
- ▶ Job board listings
- ▶ Local news articles
- ▶ Voting locations and local election information
- ▶ Broadcast a live feed or web cam of council meetings

## Take the Next Step

Contact Bar-Z today to schedule a complimentary web demo to learn more about the Full Digital Platform and what it can do for your community. Smartphone usage is only increasing, so now is the time to take your community mobile and meet this demand. Bar-Z is your partner for mobile success!

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