

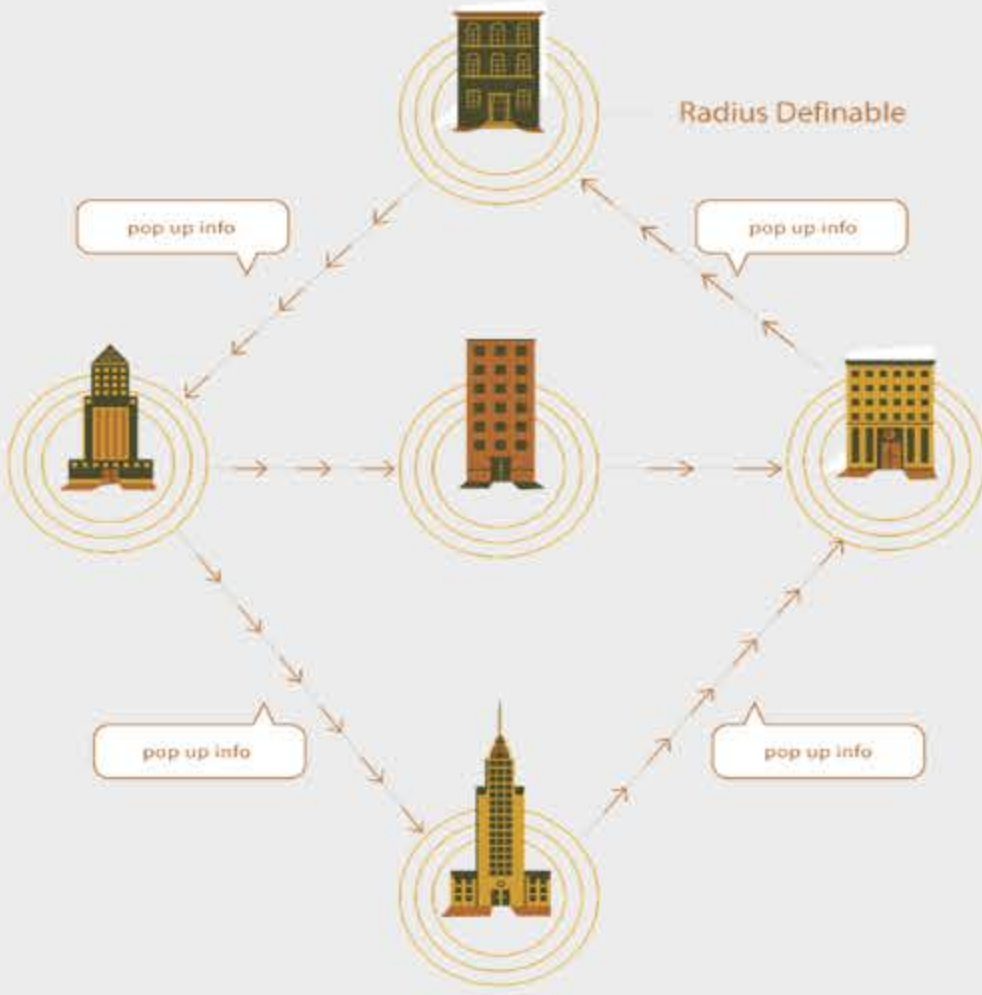


Bar-Z Full Digital Platform

- Multimedia & Interactive Mobile App & Website Platform
- Native Apps for iPhone, iPad & Android Devices
- Online Content Management System for Data Upload, Edits & Updates
- Completely Branded & Customized to Fit Your Business & Tours
- All Hosting, Updates & Maintenance Included
- Dedicated Project Management



GPS Triggered Solution



Native apps are GPS-based to offer users location-aware information:

Where Am I?
What's Around Me?

Location-based features include:

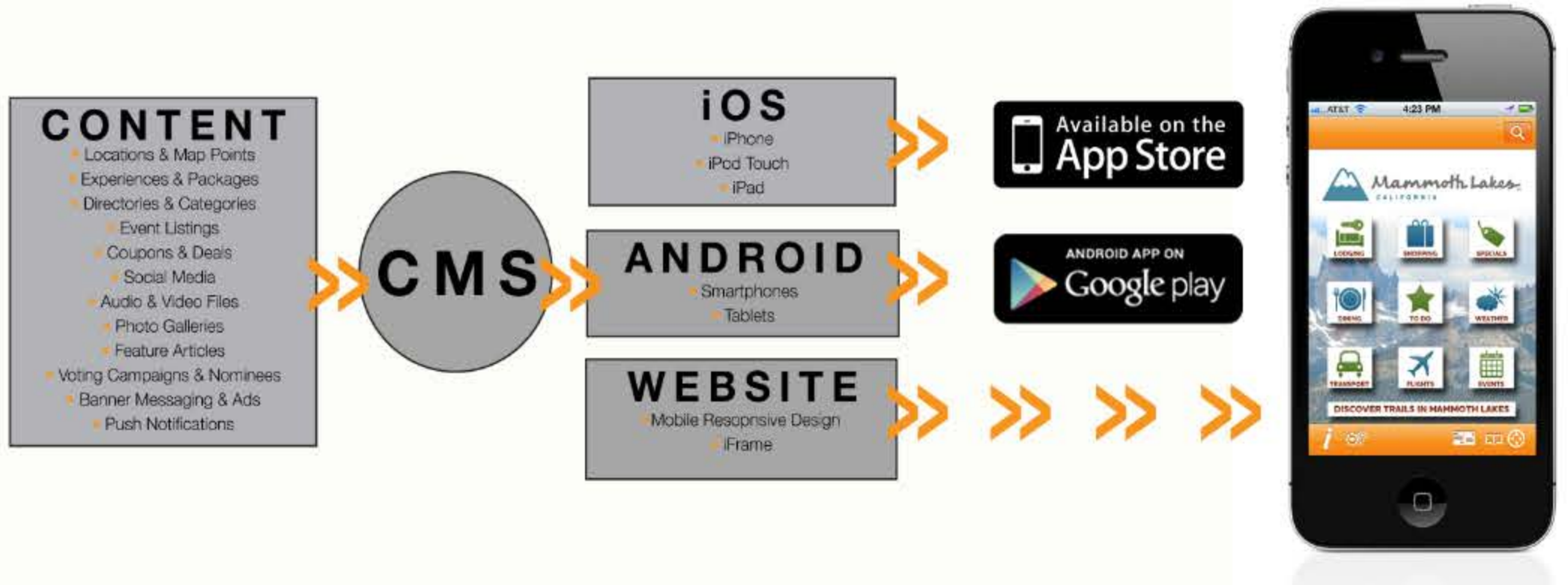
- Dynamic Distance Measurements
- Turn-by-Turn Routing
- GPS Triggering to Alert Users when a point of interest location is Reached
- Customizable "Around Me" feature

Full Suite of Features

- Multi-Language Tours & Visitor Guides
- Custom Graphics, Navigation & Branding
- Full Multimedia Listings – Photo Galleries, Audio & Video Files, Text Information & Contact Details
- Location-Based Features & Mapping
 - Interactive Features –
 - User Registration Forms
 - Digital Postcards
 - Photo submissions
- Over 10 ways to Generate Revenue
- Detailed Analytics & Reporting



Comprehensive System



Generates New Revenue



- Sell Basic, Enhanced and Premium Business Listings
- Offer Native Advertising and Sponsored Content Options
- Charge for Event, Coupon and Deal Listings
- Create an "App within an App" for a Featured Attraction
- Sell Sponsorship for the "Submit a Photo" Frame or Digital Postcard
- Have the App Underwritten by a Master Sponsor
- Create a Partnership with Another Organization to Co-Brand the App
- Use "House" or Ad Network Banner and Interstitial Ads

